

# INVOICE



www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943463-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Government Integrity Fund,	GOVT INTEGRITY FUND	

Flight Dates	Order #	Alt Order #
09/03/12 - 09/06/12	943463	06284094

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/06/12	5-6a news	5-6a	MTWT---	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWT---	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	M	09/03/12	5:22 AM	5-6a news	5-6a	:30	GIFTV081612H	\$175.00 NM
1	WLWT	Tu	09/04/12	5:53 AM	5-6a news	5-6a	:30	GIFTV082412H	\$175.00 NM
3	WLWT	Th	09/06/12	5:08 AM	5-6a news	5-6a	:30	GIFTV081612H	\$175.00 NM
2	09/03/12	09/06/12	JUDGE JUDY EF	Judge Judy	MTWT---	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWT---	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	09/04/12	3:25 PM	JUDGE JUDY EF	Judge Judy	:30	GIFTV081612H	\$275.00 NM
1	WLWT	W	09/05/12	3:25 PM	JUDGE JUDY EF	Judge Judy	:30	GIFTV081612H	\$275.00 NM
2	WLWT	Th	09/06/12	3:41 PM	JUDGE JUDY EF	Judge Judy	:30	GIFTV082412H	\$275.00 NM
3	09/03/12	09/06/12	530-6p M-F news	530-6p	MTWT---	:30	4	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWT---	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	M	09/03/12		530-6p M-F news	530-6p	:00		<del>\$625.00</del> NM
See MG 3.5									
5	WLWT	Tu	09/04/12	5:20 PM	5-530p M-F news	5-530p	:30	GIFTV081612H	\$625.00 NM
MG for 3.3 09/03									
2	WLWT	Tu	09/04/12	5:57 PM	530-6p M-F news	530-6p	:30	GIFTV082412H	\$625.00 NM
4	WLWT	W	09/05/12	5:52 PM	530-6p M-F news	530-6p	:30	GIFTV081612H	\$625.00 NM
1	WLWT	Th	09/06/12	5:38 PM	530-6p M-F news	530-6p	:30	GIFTV082412H	\$625.00 NM
4	09/03/12	09/06/12	6-630p M-F news	6-630p	MTWT---	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWT---	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	09/03/12	6:10 PM	6-630p M-F news	6-630p	:30	GIFTV082412H	\$700.00 NM
3	WLWT	Tu	09/04/12	6:25 PM	6-630p M-F news	6-630p	:30	GIFTV081612H	\$700.00 NM
2	WLWT	W	09/05/12	6:28 PM	6-630p M-F news	6-630p	:30	GIFTV082412H	\$700.00 NM
4	WLWT	Th	09/06/12	6:10 PM	6-630p M-F news	6-630p	:30	GIFTV081612H	\$700.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):

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Advertiser		Product	Estimate Number
Government Integrity Fund		GOVT INTEGRITY FUND	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/03/12	09/06/12	6-630p M-F news	6-630p	MTWT---	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
5	09/03/12	09/06/12	DR OZ EF	4PM-5PM	MTWT---	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 09/04/12 4:37 PM DR OZ EF 4PM-5PM :30 GIFTV082412H \$350.00 NM 3 WLWTW 09/05/12 4:54 PM DR OZ EF 4PM-5PM :30 GIFTV082412H \$350.00 NM 2 WLWTTh 09/06/12 4:33 PM DR OZ EF 4PM-5PM :30 GIFTV081612H \$350.00 NM									
6	09/03/12	09/06/12	11-1135p M-Su	11-1135p	MTWT---	:30	3	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MTWT--- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WLWTM 09/03/12 11:14 PM 11-1135p M-Su 11-1135p :30 GIFTV081612H \$1,300.00 NM 2 WLWTTu 09/04/12 11:36 PM 11-1135p M-Su 11-1135p :30 GIFTV082412H \$1,300.00 NM 1 WLWTTh 09/06/12 11:35 PM 11-1135p M-Su 11-1135p :30 GIFTV082412H \$1,300.00 NM									
<u>Total Spots</u>							<b>20</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$11,600.00</b>
<u>Agency Commission</u>	<b>\$1,740.00</b>
<u>Net Amount Due</u>	<b>\$9,860.00</b>